



New York, 8/11/2014

The Haddad Apparel Group, Ltd.
100 West 33rd Street
Suite 1115
New York, NY 10001-2900
212-630-3100
Fax: 212-630-3131
E-Mail: info@haddad.com

Reference letter for WEBCON Sp. z o.o.

Concerns the implementation of document management system based on Microsoft SharePoint and WEBCON Business Process Suite

Haddad Brands is the global children's apparel and accessories licensing partner for the most iconic brands in the world, Nike, Levi's® Brand, Jordan, and Converse.

Due to the fact of maintaining business relationships with producers from all of the World (e.g.: in Turkey, Thailand, China or Kenia) it was necessary to implement a quick, intuitive and safe system to collect and interchange documents between company's headquarters in the United States of America (New York, NY) and business partners in other countries.

The cooperation with WEBCON's experts reaches 2005 – a period before formal foundation of the company. Due to the quick and professional achievement of desired business goals, the cooperation is constantly continued, and since 2008, officially under the aegis of WEBCON. Over the years, along with evolution of both companies, also IT solutions that have been used, evolved.

Initial implementation was based on Microsoft SharePoint Services 2.0. Even then, WEBCON's specialists demonstrated superior skills in implementation of Document Management Systems. The whole project has been carried out in less time we had originally anticipated. Then, the platform was updated to SharePoint 2007 upon which proprietary solution of WEBCON – WEBCON Business Process Suite – has been installed. This allowed for even more effective document management.

Because of the exemplary cooperation, its scope was quickly expanded in order to create a central information system in our company. WEBCON's experts, among other solutions, implemented helpdesk workflow which enabled the registration and tracking of all tickets regarding problems with IT infrastructure or telecommunication services. In addition, WEBCON also created an application used for leave requests.

We are currently using WEBCON Business Process Suite based on SharePoint 2010 (with capability for quick upgrade to SharePoint 2013) and implement another workflows with our internal IT department resources. We recommend WEBCON with great confidence as an expert in field of document management optimization. Also, we consider WEBCON Business Process Suite as a powerful tool to achieve above-mentioned business goals.

Gregory Gawkowski

Chief Technology Officer

A handwritten signature in black ink, appearing to read 'G. Gawkowski', written over the printed name and title.